

**A
Report
on**

Parul[®] University 



Parul Innovation and Entrepreneurship Research Centre Organizing

STARTUP TALK


Speaker :

PUUNAM G KAUSHIK

Dy. Managing Director &
Chief of Corporate Affairs Meteoric
Biopharmaceuticals Pvt Ltd

 **01 NOV
2023**

10:30 AM to 2:30 PM

 Central Auditorium,
Parul University



edc.paruluniversity.ac.in

The Institution's Innovation Council (IIC) - Entrepreneurship Development Centre (EDC) Parul University organized **Startup Talk by Puunam G Kaushik** on the 01-11-2023 at Central Auditorium, Parul University. 400+ students are attended this session.

Introduction:

Through "Startup Talk," Puunam G Kaushik aims to empower aspiring entrepreneurs with actionable advice, practical tips, and real-world experiences shared by industry leaders and trailblazers. The platform serves as a catalyst for fostering innovation, encouraging resilience, and navigating the often turbulent yet rewarding journey of starting and scaling a successful business. Puunam G Kaushik, the Deputy Managing Director & Chief of Corporate Affairs at Meteoric Biopharmaceuticals Pvt Ltd. This event unfolded on the 1st of November, 2023, at the Central Auditorium of Parul University. The session attracted a commendable turnout with over 400 eager students in attendance.

Speakers:

Puunam G Kaushik, a distinguished personality in the corporate world, graced the event with her insightful discourse. Her role as the Deputy Managing Director and Chief of Corporate Affairs at Meteoric Biopharmaceuticals Pvt Ltd lent a unique perspective to the discussion on startups and entrepreneurship.

Activity Details:

The event commenced promptly at 10:30 AM and spanned until 2:30 PM, engaging participants in an extensive discussion and dialogue concerning startups, innovation, and the dynamics of entrepreneurship. Puunam G Kaushik's profound experience and expertise illuminated the session, offering invaluable insights into the realm of startups and corporate affairs.

Objectives of the Session:

The primary objectives of the Startup Talk were to inspire and educate the students about the nuances of initiating and sustaining startups. Puunam G Kaushik aimed to impart her wisdom, sharing strategies, challenges, and key practices essential for fostering successful entrepreneurial ventures.

Learning Outcomes of the Session:

The session proved to be a reservoir of knowledge for the attending students. Puunam G Kaushik adeptly conveyed the importance of innovation, adaptability, and resilience in the entrepreneurial journey. Her emphasis on leveraging opportunities, managing risks, and building a sustainable business model resonated deeply with the audience.

Practical Takeaways:

Attendees gleaned practical insights that they could readily apply in their entrepreneurial endeavors. Puunam G Kaushik's discourse underscored the significance of market research, strategic planning, and effective communication within a startup ecosystem. Her anecdotes and real-world examples offered a tangible understanding of the intricacies involved in establishing and scaling a startup.

Glimpses of the Event:









The event was marked by an atmosphere of enthusiasm and engagement. Puunam G Kaushik's articulate delivery and interactive approach kept the audience engrossed throughout the session. The exchange of ideas and the opportunity to interact with an industry leader enriched the learning experience for the students.

Conclusion:

In conclusion, the Startup Talk by Puunam G Kaushik at Parul University served as a catalyst for inspiring budding entrepreneurs. The event not only broadened the horizons of the attendees but also instilled a sense of motivation and determination to pursue their entrepreneurial dreams. Puunam G Kaushik's expertise and guidance undoubtedly left an indelible impression, fostering a culture of innovation and entrepreneurship among the students.

The session concluded on a high note, leaving the audience empowered with newfound knowledge and a renewed passion for venturing into the world of startups and entrepreneurship.